



# 知 CHINA IP ROAD SHOW 演

## Strategies for IP Protection in China: What North Carolina Businesses Need to Know

Thursday, April 25, 2019  
9:00 a.m. – 4:30 p.m. EDT  
*Registration begins at 8:30 a.m.*

Sanford Building, Room 04  
Sanford School of Public Policy, Duke University  
201 Science Drive, Durham, NC 27708

The U.S. Patent and Trademark Office's China Intellectual Property (IP) Road Show comes to Durham, North Carolina, with a one-day program bringing together experts from the U.S. government, academics, IP attorneys, and local business people to share insights on China and IP issues that will benefit U.S. IP rights holders. This road show is one of a series that the USPTO is conducting across the country. Join us to hear from experts about protecting and enforcing your IP rights in China and the United States. The program has been organized in cooperation with the Duke University Center for International Development at Duke University.

### Topics to be covered include:

- What you need to know about protecting your patents, copyrights, and trademarks in China
- Where is China going on IP?
- Enforcing IP rights in the United States
- Enforcing IP rights in China
- IP in China: the North Carolina experience

Register to attend at: <http://cvent.com/d/n6qz8f>

There is no charge to attend the program. Space is limited; registration is on a first-come basis.

The event registration page provides additional information and directions.

For non-press inquiries, please contact Nadine Herbert at [nadine.herbert@uspto.gov](mailto:nadine.herbert@uspto.gov).

UNITED STATES  
PATENT AND TRADEMARK OFFICE



Duke  
SANFORD

Duke University  
Center for  
INTERNATIONAL DEVELOPMENT